

***It All Adds Up To Cleaner Air Initiative***  
**Seasonal Theme Program Materials: Summer**

**LIVE READ RADIO PSA SCRIPTS**

Three live-read radio spots for participating communities to use during the summer months to promote the *It All Adds Up To Cleaner Air* messages.

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*“Summer Roadtrip” (:40/:05)*

**:45 LIVE READ (:40 SCRIPT/:05 FOR LOCAL CUSTOMIZATION)**

When you hit the road this summer, here are a couple easy things you can do to save money and help the air. When you fill up, don’t top off your gas tank because gas that spills on you or the ground pollutes the air. Refuel when it’s cool outside. This eliminates vapors that form when gasoline is heated. So keep it up, because it all *adds* up to cleaner air.

Sponsored by the (name of organization), [U.S. Department of Transportation and U.S. Environmental Protection Agency].

*“Abrupt Travel” (:25/:05)*

**:30 LIVE READ (:25 SCRIPT/:05 FOR LOCAL CUSTOMIZATION)**

You might already know that gradually stopping and starting your car at a traffic light or stop sign gives you a smoother ride. Did you know it also helps save gas? That’s good for the air *and* good for you! So keep it up, because it all *adds* up to cleaner air.

Sponsored by the (name of organization), [U.S. Department of Transportation and U.S. Environmental Protection Agency].

*“Traffic Congestion” (:25/:05)*

**:30 LIVE READ (:25 SCRIPT/:05 FOR LOCAL CUSTOMIZATION)**

You might already know that by choosing to drive when traffic is light, you can avoid irritating delays and sitting in traffic with your car idling for a long time. By avoiding rush hour you also save gas, reduce traffic congestion and help air quality. So keep it up, because it all *adds* up to cleaner air.

Sponsored by the (name of organization), [U.S. Department of Transportation and U.S. Environmental Protection Agency].